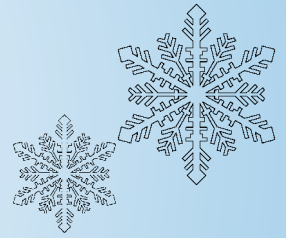


UNITED STATES CATTLEMEN'S ASSOCIATION



WINTER 2012

www.uscattlemen.org

VOLUME 5, ISSUE 4

FROM THE COW BOSS



JON WOOSTER

USCA President

SAN LUCAS, CALIFORNIA

I guess it is only natural at the end of one year and the beginning of another to take an assessment of where we are and where we want to go.

2011 was a busy year for the United States Cattlemen's Association (USCA). Over the course of the year we had six fly-in's to Washington, D.C. which provided some great opportunities for our members to meet with their respective members of Congress and the different agencies within USDA. One of the things that pleased me most about these events was that we had a lot of "young blood" participating. It is refreshing and it makes me optimistic about the future of our industry to see cattlemen in their twenties and thirties and forties that are interested in being involved in the future of this industry.

When I was about thirty-five years old I went to a 95th birthday party for a rancher I had known and respected my entire life. I remember that someone asked him why he thought he was still successfully running a large cattle operation at the age of ninety-five and he said, "I don't listen to anyone over forty." Now I'm not sure that was the truth but it sure tickled me at the time. That el-



This picture is from the December meeting hosted by Secretary Vilsack and EPA Administrator Jackson and was taken on the Capitol balcony while Jess, Tim and Gretchen were on a tour with Congressman Hurt. From left to right, Tim Reynolds (USCA member, Gretna, Virginia), Congressman Robert Hurt (R-VA), Jess Peterson, and Gretchen Clark (USCA member, Gretna, Virginia)

derly rancher hit on a fundamental truth. We all have the inclination to think we are right and sometimes we don't listen to our kids because, after all, we raised them and what could they know that we don't. And we have the inclination to not listen to our neighbors because we know them so well and we remember their mistakes from thirty years ago. And we have the inclination to not listen to our fathers because they are old and we think they have already told us everything they could. And yet, despite this human inclination not to listen, I marvel that we go to Washington and our legislators do listen. We go to the Department of Agriculture and they do listen. And I am happy to see young people go to our fly-in's and find out that people will listen to them, and I am happy to see

"experienced" cattlemen like myself go to the fly-in's and see that these fly-in's can and do make a difference.

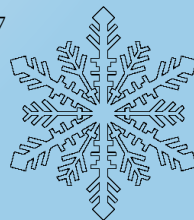
This organization will be five years old this spring. April will be our fifth anniversary. In the beginning, we had three objectives upon which we focused: COOL, Animal Identification, and Beef Checkoff Reform. We are still spending a good deal of time on these three areas.

As you know, Canada and Mexico filed a complaint with the World Trade organization against the way the United States implemented COOL. USCA is the only national cattlemen's organization in the country to actively work to retain COOL and to file comments

Please see COW BOSS on page 7



See us online at www.uscattlemen.org





THE Country CONNECTION

By **JESS PETERSON**
USCA Executive Vice President

In Washington...

Howdy Friends,

As I looked over my notes and updates from the past few months, I can't help but feel a bit disappointed. After feeling the heat and a great deal of pressure from Congress, which handed out appropriations restrictions, the U.S. Department of Agriculture (USDA) backed off from its plan to clarify critical livestock marketing components of the Packers and Stockyards Act, also known as the "GIPSA Rule." It was also disappointing to see the World Trade Organization's (WTO) Dispute Settlement Panel (DSP) announce its ruling against components of the U.S. country of origin labeling (COOL) law. USCA membership and staff have expended a great deal of work and energy on these issues, and we will continue to do so.

That being noted, it truly amazes me that we are right in the middle of so many critical issues and to realize the fact that half of the journey and struggles have involved the first major step, which is getting Congress and USDA to engage and work on these issues. Continuing on that point, imagine if USCA was NOT involved and if it was NOT providing a full-time force in Washington, DC. Plain and simple, you wouldn't hear about the minor setbacks, because you wouldn't even have these initial policy options on the table.

I have never witnessed such a massive lobbying effort like the one we saw on the anti-GIPSA front. It was truly astounding to see the amount of dollars that the meatpackers dumped into their lobbying effort. One can only think of how that money could have instead been utilized towards the promotion of U.S. beef along with offering up solutions for how we could address a shrinking cowherd

and the decreased number of cattle producers.

In any case, if you find yourself in a similar situation as I find myself, with some initial negative thoughts on where we are, just stop for a moment and picture a setting like we had a little over a decade ago. No policy options like these were on the table, and yet, one cattle association claimed that everything within the industry was just fine. So on that note, I hope you renew your USCA membership, sign up every cattle producer you can find, and keep this remarkable advocacy effort moving forward because, trust me, it's far from over.

Just ask any one of the USCA "Increased Connections" Fall Fly-in participants including Joe Cook (MT), Jack Alexander (MT), Deb Dressler (ND), Tammy Basel (SD), Diane McDonald (ND), Mary Ellen Cammack (SD), Patrick Becker (ND), Kenny Graner (ND), Jim Hornbacher (ND), Rick Gross (ND), Chuck Kiker (TX), Charlie Price (TX), Amanda Radke (SD), Courtney Nolz (SD), Adam Johnson (IN), and Andrew Wood (IN). Any one of these individuals will tell you that the work in DC is far from over. We have made great progress, and the best is yet to come!

On that note, Leo McDonnell made yet another trip to Washington DC this past fall. This time, Leo was called in to help both cattle and sheep producers. Leo weighed in on a critical bighorn sheep issue that jeopardized the grazing rights of sheep producers. Leo teamed up with the American Sheep Industry Association representatives and helped deliver a successful policy outcome. Leo also lobbied on all of the critical USCA issues along with a special focus on the Charitable Agricultural Research Act. This is a valuable piece of legislation as it enables increased dollars to be directed towards agriculture research. There are key components to this bill that are being worked out, and we'll be sure to keep you posted. In either case, it looks like it is on track to be passed in 2012.

December found USCA wrapping up its final DC delegation of 2012, which makes six for the year, if you are counting. Virginians Gretchen Clark and Tim Reynolds took the early train out of Lynchburg, Virginia, in order to participate in Hill meetings regarding critical EPA issues. Later in the day, they attended an invitation-only meeting with other lead agriculture groups to meet with USDA Secretary Tom Vilsack and EPA Administra-

Please see PETERSON on page 7

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USCA Legislative Update

KELLY FOGARTY

Western Sky Strategies

The eyes of the country have focused on the seemingly constant political turmoil that has engulfed Washington, D.C., for the past year. However, while Congress has had difficulties coming to a consensus on key votes, the U.S. Cattlemen's Association has spent the year bolstering both its membership numbers and influence in the nation's capital.

USCA has remained engaged in multiple issues over the past year, and these most recent months have seen some action on all fronts. One of the most highly debated and talked about issues this year has been the Congressional Super Committee. November witnessed a down-to-the-wire rush as committee members sought to finalize recommendations to the committee by Thanksgiving. This deadline came and went and with it went any chance of an expedited 2012 Farm Bill proposal being submitted. Now, the Farm Bill must "start over" once the New Year begins. The bill will now follow a similar path as it has in years past, which will consist of hearings across the countryside and in D.C. that will focus on gathering producer input on the various titles within the legislation. The date of completion will now move to Memorial Day, 2012.

Main points of contention within this initial Farm Bill proposal centered on revisions to the crop insurance and direct payment titles. The draft contains across-the-board cuts to a majority of titles, but conservation and livestock disaster provi-

sions were maintained. This draft will act as a template for discussions to be based on in the New Year; what titles will remain or the appropriation levels for each will now be up for discussion.

The agriculture sector saw more activity as the year wrapped up through the passage of the Fiscal Year 2012 Agriculture Appropriations Bill. This bill sets the spending limits for all agriculture-directed programs in the coming year and was passed as part of a 'minibus' appropriations bill. This comprehensive spending package included three departments' funding levels, and as of the middle of December, Congress must still pass an additional omnibus spending bill that is comprised of the remaining nine appropriations bills. The agriculture bill that was passed represents a total of \$136.6 billion, a reduction of \$4.6 billion from the current fiscal year. Of particular note, the bill did not contain any riders that would prohibit the funding for inspection of horse-slaughtering facilities. While this by no means translates into an immediate return of horse slaughter in the U.S., it represents an initial and preliminary step toward this eventual goal. Additionally, the spending package contained significant restrictions in terms of implementation of the final published GIPSA rule. While significant portions of the rule in regards to livestock operations have been left out of the final rule, USCA will look to maintain the provisions of the remaining titles.

Additional legislative actions that have

occurred in the past few months include the House passage of the "Farm Dust Regulation Prevention Act of 2011" by Congresswoman Noem out of South Dakota and an initial committee approval of the "Government Litigation Savings Act" by the House Committee on the Judiciary. Both of these bills would reduce the undue regulatory burdens farmers and ranchers face today when it comes to unjust and baseless environmental lawsuits. While the two pieces of legislation have made initial victories in the House, it remains to be seen what the ultimate outcome of each will be, once they reach the Senate and the full House floor respectively.

USCA has remained engaged on all of the above mentioned issues, in addition to multiple proposed regulatory measures and agency directives as well. While USCA maintains a full-time presence in D.C. through Jess Peterson and myself, the most effective tool for advancing our legislative priorities this year has been through the numerous 'fly-ins' that have been conducted. The participation by the USCA membership on these legislative trips has been pivotal in pushing our message to the Hill and the various agencies. The year 2011 saw a total of six 'fly-ins' to Washington, D.C., that occurred within crucial periods in the legislative calendar. USCA members were front and center with their elected Representatives and USDA officials when it came time to make decisions on such items as the draft Farm Bill, the proposed GIPSA rules, and the Animal Disease Traceability rule. USCA member presence in D.C. during these decisive moments have truly aided in furthering the best policies for U.S. ranchers.

Looking back on not only the past few months but also on all of 2011, it amazes me the amount of work USCA completed. Our presence in Washington, D.C., and across the countryside continues to grow, and I hope those of you who haven't joined us on a 'fly-in' will do so in 2012. I wish all of you the best here in the New Year, and I'll look forward to seeing you all in 2012!



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COOL Update

LEO McDONNELL

USCA Director Emeritus

In November 2011, the office of the U.S. Trade Representative (USTR) reported some important findings from the World Trade Organization (WTO) panel that is handling the COOL dispute between Canada and the United States. It is important that U.S. cattle producers understand this, especially given some of the misinformation manufactured by some media and industry groups such as the American Meat Institute (AMI) and the National Cattlemen's Beef Association (NCBA). The misinformation includes statements that COOL was the product of a protectionist agenda; that it was not supported by the majority of cattle producers; and that it has not made a difference to consumers.

But first, let's look at what USTR reported on the ruling against the United States. In its final report:

1) The WTO panel affirmed that the United States has the right under WTO rules to adopt COOL requirements.

2) The WTO panel confirmed that the United States had not adopted these requirements to achieve a protectionist objective, but rather to provide consumers with information about the origin of the meat products they buy at the retail level.

3) The panel agreed with the United States on other claims, including that labeling under COOL is not required to be on the basis of substantial transformation (where the animal was slaughtered).

However, the panel disagreed with the way the United States designed its requirements and determined that the requirements provide less favorable treatment to Canadian and Mexican livestock. Additionally, the panel determined that the U.S. COOL requirements fail to fulfill their consumer information objective because the information included on the labels is not clear enough in all instances. The panel also decided that the U.S. Department of Agriculture (USDA) letter represents an unreasonable administration of the U.S. COOL requirements.

This puts the U.S. in a position where, on one hand, the WTO panel is saying that the born, raised, and slaughter standard is too strict as it requires segregation, but on the other hand, the WTO panel is saying that the born, raised, and slaughter standard is not strict enough as it allows for a mixed-origin label and does not accomplish its goal of providing legitimate consumer information.

As for a timeline, the USTR originally had 60 days from the release of the ruling in November to file an appeal, which they have said they are going to vigorously fight for. The WTO recently granted an extension to all three countries involved in the dispute, with appeals now due in March.

As for some of the misinformation that is being spread, it was good to see the WTO panel confirm what we have always said: that "implemented properly, COOL will not im-

pact the flow of cattle or beef, but it will allow consumers to know where their product comes from." This comes as no surprise, as the U.S. would not be the largest importer of goods in the world -- given that nearly 90% of those goods are labeled to the country of origin -- if Country of Origin Labeling acted as a barrier to trade.

Comments that the majority of U.S. cattle producers do not support COOL are simply not true. I get the opportunity to talk to a lot of producers from across this great country, and it is rare to find a rancher who does not take great pride in having his product labeled "Product of the USA," and they dang sure don't want that label compromised just because there has been some transformation to that product. In fact, what I am hearing a lot lately is that there is a strong majority of cattle folks across the United States fed up with the primary contractor for our beef check-off (NCBA) taking these anti-U.S. producer positions that are in direct conflict with the majority of folks who fund it. NCBA is well aware that, when USDA conducted its beef checkoff survey a few years back, over 75% of cattle producers said they wanted their beef checkoff dollars used to promote only "U.S. born and raised beef." In fact, USDA noted that, within the entire survey on the beef checkoff, this using of checkoff dollars to promote U.S. labeled beef was "the most strongly endorsed statement in the survey."

As far as not making a difference to the consumer, I'm not sure about that, as I have been told of certain retail outlets that carry only U.S. beef. What I do know is that a label such as "Product of the U.S." has the potential to be like a brand label and will gain recognition by consumers only when it is marketed.

I understand how disheartening it can be to watch our country incrementally give up the right to govern itself in such matters, but you need to stay in this fight, and I hope you all have been kicking in some dollars where you can to help fund the effort and to make sure you are represented.

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Meet Richard Hodge

USCA AFFILIATE DIRECTOR



Richard Hodge is a third-generation rancher on his family's home place located on the coastal plains of Texas, about 60 miles from Houston where he runs a commercial cow-calf operation composed of Brahman-influenced females and registered Angus bulls. Hodge -- those who know him well call him "Dodger" -- has served the U.S. cattle industry in a number of capacities. A Texas A&M graduate, Hodge is currently the USCA affiliate director. He has been a state director and executive committee member of the Independent Cattlemen's Association of Texas, a past-president and director of the Matagorda County Farm Bureau, and a director of the Matagorda County Soil and Water Conservation District. He served six years on the Cattlemen's Beef Board, including one year on the Operating Committee. He's a military veteran, too; in 1971, Hodge served his country when he received, as he puts it, an all-expense paid trip to southeast Asia and the jungles of Vietnam.

"It is truly unfortunate these days that damage control consumes such large portions of funding and effort in order to keep ranching viable and profitable," says Hodge. "What USCA has accomplished on a shoestring budget is nothing short of amazing. USCA has an effective presence in Washington DC and is sought out by members of Congress and federal agencies for its thoughtful approach to producer problems. If it isn't right for the producer, USCA is working to fix it."

"As each ranching generation steps back, making room for the next, it is with the implicit wish that the next generation keep the industry going, make it better, and in turn, pass it forward," Hodge continued. "This cannot happen in a vacuum. We have to meet the challenges and address them. If we wait for someone else to do it, we may end up with nothing left to pass forward."

Hodge has three grown children and five grandchildren.

COW BOSS (continued from page 1)

with the United States Trade Representative (USTR) in support of our COOL law. Our strong stand in support of COOL is in direct opposition to the stand taken by the oldest, and probably the largest, cattlemen's organization in the county. I still find it hard to believe that there is a cattlemen's organization out there that does not want the consumer to know whether or not they are eating U.S. beef. If you are still looking at USCA and asking "Why another cattlemen's organization?" there's your answer.

While Canada and Mexico prevailed with the preliminary three judge panel, USCA will continue to work with the USTR to ensure that U.S. consumers have a meaningful COOL law so they can identify the origin of the beef they purchase and consume, and so cattlemen across the country know that the superior product they produce is attributed to their operations.

On the Animal Identification front, USCA submitted comments December 9, 2011, pertaining to the USDA Proposed Animal Disease Traceability Rule. Our comments were in large part based on the input of a coalition of several national agricultural organizations. USCA was a part of this coalition which worked over the period of the last couple of years to come to some agreement as to what would work for all segments of the beef cattle industry. We now wait to see if USDA will make changes to the final rule based on the comments they have received. (Please note that from the beginning, USCA has been willing to sit at the table and work on finding solutions. We have been able to do this on some issues and on other issues we are so far apart we cannot reach consensus.)

Checkoff reform is a work in progress. USCA and National Farmers Union (NFU) hosted a meeting last fall and invited all the major national agricultural organizations that represent folks that pay into the Beef Checkoff. After attending that meeting I can tell you we have taken the first of many steps on a long road and that changes to the 25-year old program may not come easily, but we at USCA are committed to making the Checkoff more transparent and representative of a broader base of producers. With your support, we will work with that goal in mind.

For many of us last year was profitable; for many others 2011 brought flooding and drought. For all of you who experienced disaster, I tip my hat. I know it takes fortitude and resilience to be a cattleman. In this business, Mother Nature is the wild card. Our only consolation is that 2012 is a new year. According to the experts (please see the report in this issue by Charley McVean), the new year will bring strong domestic demand, increasing exports and a declining national cow herd which promises record cattle prices. This New Year brings new opportunities and with it the prospect of good grass and a good market. That being said, best wishes for the New Year.

I sure wish it would rain in Central California.

PETERSON (continued from page 2)

tor Lisa Jackson to discuss specific EPA issues affecting farmers and ranchers. Gretchen and Tim did an outstanding job in their meetings, and I think we'll achieve some needed successes on some specific EPA issues.

As we look to the 2012 advocacy agenda, working on COOL is going to be a top priority. USCA and the National Farmers Union are the lead livestock groups attending meetings with the White House officials at the office of the U.S. Trade Representative along with USDA. We have an aggressive and focused action plan for keeping COOL. Given the need to play our cards close to our chest, I will just say we have plenty of ways to keep COOL on the books!

The packer producer groups continue to lobby against COOL and livestock marketing reforms within the Farm Bill, and this remains a

Please see PETERSON on page 9

UNITED STATES CATTLEMEN'S association



*Leo McDonnell accepting
saddle donation from
George Yost of NutraLix*

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2012 Cattle Industry Outlook

by Charles D McVean

As we look ahead we see: A) sharp declines in U.S. beef production beginning in the second half of 2012, and B) ongoing risk in the global macroeconomic environment. If we can avoid an economic debacle like 2008, we can then look forward to a very strong cattle market in the months and years ahead. Here's our thinking.

We believe that the USDA has grossly over-estimated beef heifer retention for the last several years.

USDA Est. Beef Heifer Retention:

McVean Est. Beef Heifer Retention:

USDA-McVean:

(Million Head)	USDA	McVean	Difference
2008	3.414	2.400	1.014
2009	3.367	2.340	1.027
2010	3.411	2.240	1.171
2011	3.165	2.160	1.005
Total	13.357	9.140	4.217

In the meantime, beef cow slaughter has increased sharply.

2004	2.87	2008	3.20
2005	2.67	2009	2.97
2006	3.14	2010	3.25
2007	3.00	2011	3.38 E
10-11 as % of 04-05		+19%	

If we have deficient heifer retention, along with the larger cow slaughter, then the recent calf crops are declining much more rapidly than the USDA appreciates.

Changes in U.S. beef calf crop from previous year:

	USDA	McVean
2008	-2%	-2%
2009	-2%	-4%
2010	-1%	-4%
2011	-1%	-5%
2012	?	-6%
Cumulative	?	-20%

Two additional factors deserve consider-

ation: 1) The most devastating southwestern drought since the 1950's has pulled huge numbers of steers and heifers ahead into slaughter in the first half of 2012 relative to later months. 2) For whatever combination of reasons, there are widespread reports from most parts of the country of meaningful declines in pregnancy rates on cows and heifers. We believe that these reproduction problems will further reduce next year's calf crop relative to our already extremely low estimate. Among other things, many old cows, which should have been replaced years ago, simply got worn out.

In summary it appears to us that failure to provide for the future through the costly and time consuming development of replacement heifers has finally caught up with the cattle industry. For years the question has not been if, but when, production would decline precipitously.

Now what can we say about the equally short sighted U.S. economy. How much longer can we get away with our steadfast refusal to plan and save for the future? For the moment the U.S. economy is doing better than many, including us, have expected. Much of this better news, however, is one way or another related to massive amounts of unsustainable government stimulus. The rest of the world has obvious and well discussed problems. Our advice is to keep your fingers crossed and your eyes open for economic risks, while at the same time recognizing that the supply side outlook for the cattle industry is extremely bullish.

McVean Trading & Investments, LLC is a Futures Commission Merchant based in Memphis, Tennessee and a Member of the National Futures Association. McVean Trading & Investments, LLC was formed in the fall of 1986 with Charles D. McVean as the major stockholder. The firm consists of approximately 80 individuals including professional traders, analysts and support staff. For more information on key personnel biographies and a mission statement please go to www.mcvean.com.

PETERSON (continued from page 2)

top issue. It comes as no surprise that there is plenty of work that will continue on these and other issues in 2012. Remember, the best way to stay informed is to participate on the Horn Wrap conference call. The Horn Wrap takes place on the 1st and 3rd Tuesday of every month. The call starts at 7 a.m. MST; the

call-in number is 1-270-696-2525; and the code is 032007#.

In the Country...

The support for USCA continues to grow, thanks to dedicated and hard-working cattle industry leaders. I want to thank every livestock market owner and/or manager -- along

with Tait Berlier and Silveus Crop and Grazing Insurance -- for their support in making USCA's four state, nine meeting, late summer tour a huge success. Faith Livestock Market (SD), Philip Livestock Market (SD), Shamrock Livestock (O'Neill, NE), St. Onge Livestock Market (SD), Miles City Livestock Commission (MT), Kist Livestock (Mandan, ND), Mobridge Livestock (SD), Crawford Livestock Market (NE), and Pat Becker all hosted some great producer meetings!

On the membership front, USCA is pleased to now call the Landco-Pennland Quality Milk Producers Cooperative -- representing milk and livestock producers in Maryland, Pennsylvania, West Virginia, Tennessee, and Virginia -- a regional affiliate. We welcome these producers into the group and look forward to working together on like-minded issues. I especially want to thank Ed Crossland for his hard work in helping make this happen.

November found USCA Region XII Director Eddie Shelton and me meeting with the Pittsylvania and Franklin County Cattlemen's Association. After the meeting, the leaders of the Pittsylvania Cattlemen's Association decided to affiliate with USCA. I sure appreciate Jamie Stowe for helping to arrange this meeting and the support from the Franklin County Cattlemen's Association.

December hit another high point as the Kansas Cattlemen's Association voted to affiliate with USCA. Thank you, KCA; we look forward to a great working relationship!

In closing, I want to give a big "Thank You" to Brenn Hill for partnering with USCA in December and January to donate a portion of all his CD sales towards USCA. Brenn is one of the premier Western music singers, and I hope each of you will continue to support one of the top advocates for the U.S. cattle industry. Learn more about Brenn at www.brennhill.com <<http://www.brennhill.com>>

Also, please be sure to look over the bull sales advertised in this USCA newsletter. Some great seed stock and USCA supporters are listed here. As you plan out your 2012 year, make sure you get your calf tags from Temple Tags; they are running a special -- simply call 1-800-433-3112 and reference the USCA special. Don't forget! Summer will be here before you know it, so give Tait Berlier a call at 303- 859-0777 to find out how Silveus Crop and Grazing Insurance can make a positive difference on your ranch!

Here's to making 2012 the best year yet. We can't do it without you. Your involvement and support are the essence of USCA. Please continue to remain engaged and active.

Sincerely,
Jess Peterson



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- sale bulls represent the top 5% of their respective herds
- tested free of known genetic defects
- sound with good disposition
- free delivery first 400 miles to central points



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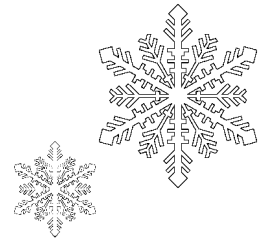


Steve & Lindsay Williams
406/ 322-5597 • Columbus, MT
www.MidlandBullTest.com
bulls@midlandbulltest.com

Midland
2012



UNITED STATES CATTLEMEN'S ASSOCIATION



MEMBERSHIP-DONATION FORM

P.O. Box 339 ~ San Lucas, CA 93954 ~ Telephone: (831) 385-5316
web: www.uscattlemen.org ~ email: usca@uscattlemen.org

STATEMENT OF PURPOSE

The purpose of the United States Cattlemen's Association (USCA) is to present an effective voice for the United States cattle industry. USCA is dedicated to, and focused on, efforts in Washington, D.C. to further the interests of cattle producers on mandatory country of origin labeling, international trade, market competition, reform of the mandatory beef checkoff, animal health, welfare and identification, private property rights and other issues that affect the United States cattle industry.

Name _____

Ranch Name _____

Address _____

City _____ County _____ State _____ Zip _____

Phone _____ Email _____

Own cattle: _____ Yes _____ No

Tribal Member: _____ Yes _____ No

Annual Membership Dues:

- Cattle Producer (owns cattle) ~ \$100 per year
- Cattle Producer (50 hd or less) ~ \$50 per year
- Business Member ~ \$100 per year
- Student Member (22 & younger) ~ \$25 per year

Premier Memberships:

- MAVERICK level \$150 to \$499
- WRANGLER level \$500 to \$999
- DROVER level \$1000 or more

Donation Only

(I do not wish to become a member at this time)

Affiliate Organization Membership Dues:

- 1 to 100 members ~ \$100 per year
- 101 to 999 members ~ \$1 per member
- 1000 members or more ~ \$1,000 per year

AMOUNT REMITTED: _____

Recruited By:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Only members owning cattle have voting rights. One member—one vote.

Contributions are not deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense.

Please mail completed form along with your check to our Membership Chairman at:

UNITED STATES CATTLEMEN'S ASSOCIATION

P.O. Box 109 ~ Winnett, MT 59087

Your Support is Appreciated!



UNITED STATE CATTLEMEN'S ASSOCIATION
P.O. BOX 339
SAN LUCAS, CA 93954

You're Invited!

DATE:

**Calls are held
on the first and
third Tuesdays
of each month.**

TIME:

**9:00 a.m. Eastern
8:00 a.m. Central
7 a.m. Mountain
6:00 a.m. Pacific**

Call in number:

1-270-696-2525

Access Code:

032007#

Pour yourself a cup of steaming coffee, pull up a stool and spend a few minutes with Jess Peterson every other Tuesday morning for an update on legislation impacting the U.S. cattle industry in Washington, DC.

This early-morning forum has been created as an "information exchange" where producers can offer input and feedback directly to Jess on policy that will impact the viability and profitability of you, the rancher, and Jess can keep you informed about what's happening on The Hill. This is an easy way to keep yourself abreast of the issues - and you don't have to leave the house.

For the few who may not be familiar with Jess, he's USCA's government relations consultant in Washington spending 24/7 on the job for the industry.

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Publisher

Linda Grosskopf
Editor

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